



SAGE 2021

SPORTS & GROUNDS EXPO

JULY 27 - 29 • THREE COUNTIES SHOWGROUND, MALVERN

SPONSORSHIP PACK

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Brand new for 2021, the Sports & Grounds Expo is set to be the highlight of the year for the sports & outdoor maintenance industries. Offering visitors and businesses the chance to get hands on, SAGE focuses on live demonstrations & experiences.

After what has been a year of unprecedented challenges, we offer visitors & exhibitors alike the chance to regroup in a safe environment, maximising lead generation and potential for business development.

SHOW SPONSORS £1850+VAT

TIER ONE SPONSORSHIP, MAXIMUM OF 5 AVAILABLE

BEFORE THE SHOW	DURING THE SHOW	AFTER THE SHOW
<ul style="list-style-type: none"> • Dedicated mail shot of presence. • Case study/interview on blog and then printed in show guide (full page). • Logo included in the sponsor section of all future mailshots with links. • Sponsor profile on website with links. <ul style="list-style-type: none"> • Social media posts. • Use of event logos in own marketing materials. • Ambassador program inclusion (usually invite only) 1 person max. 	<ul style="list-style-type: none"> • Logo printed on all banners alongside other tier 1 sponsors. • Logo printed on visitor bags alongside other tier 1 sponsors. • Premium listing in show guide. • Case study/interview/article printed in show guide. • Full page ad in show guide (A5). • Display area in sponsor showcase at show entrance. • Logo and stand number painted on walkways (x4). 	<ul style="list-style-type: none"> • 2 complimentary tickets to virtual networking event to catch any leads you missed/ those who didn't attend. • Follow-up mailshot/social media post. • Professional video interview filmed at show, fully edited for your use. • First refusal on future sponsorship opportunities.

OUTDOOR FOOD COURT SPONSOR **£1475+VAT**

MAXIMUM OF 1 AVAILABLE. OUTDOOR FOOD COURT, SEATING AREA AND SPONSORED GARDEN OPEN TO ALL VISITORS.

BEFORE THE SHOW

- Dedicated mail shot of presence.
- Tier 2 sponsor logo listing in emails, on website.

DURING THE SHOW

- Principle sponsorship of the food catering area, including seating area and sponsored garden.
- Banner flags, printed floor logos.
- Premium listing in show guide.
- Half page ad in show guide.
- Host a client lunch (up to six people) included.

HOSPITALITY LUNCHES **£25PP +VAT**

MULTIPLE LUNCH PACKAGES ALSO AVAILABLE FOR BUSINESSES LOOKING TO HOST CLIENT LUNCHES (MAXIMUM 6 PEOPLE PER LUNCH).

BAR SPONSOR **£1450 +VAT**

MAXIMUM OF 1 AVAILABLE. SHOW BAR AND OUTDOOR SEATING AREA.

BEFORE THE SHOW

- Dedicated mail shot of presence.
- Tier 2 sponsor logo listing in emails, on website.

DURING THE SHOW

- Principle sponsorship of the show bar and surrounding area, including seating area.
- Banner flags, printed floor logos.
- Premium listing in show guide.
- Half page ad in show guide.
- Drinks package included for 10 client hospitality meetings (max 3 persons per meeting.)

DRINKS PACKAGES

MULTIPLE DRINKS PACKAGES ALSO AVAILABLE FOR BUSINESSES LOOKING TO HOST CLIENT DRINKS (MAXIMUM 3 PEOPLE PER SESSION).

OUTDOOR COFFEE SHOP ☕ £995 +VAT

MAXIMUM OF 1 AVAILABLE. OUTDOOR ARTISAN COFFEE SHOP AND SEATING AREA.

BEFORE THE SHOW

- Dedicated mail shot of presence.
- Tier 2 sponsor logo listing in emails, on website.

DURING THE SHOW

- Principle sponsorship of the coffee shop and surrounding area, including seating area.
- Banner flags, printed floor logos.
- Premium listing in show guide.
- Quarter page ad in show guide.
- Free coffee for you and your clients (filter coffee only).

SPONSOR PACKAGES: LIMITED NUMBER AVAILABLE

To confirm your package or for more information, email: team@sportsandgrounds.co.uk

Or call:

+44 (0) 1684 580101