



# SAGE 23 & THE GREEN BUSINESS EXPO AGENDA

## GREEN BUSINESS EXPO

19TH & 20TH JULY

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Is going green financially viable for my business?

The route to tender success

Energy saving: Cutting costs not corners

New innovations challenging the norm

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*Alex Pearson, Midlands net zero hub,  
Dominic Lavelle, Go Green Experts ,*

*Stacey Humm, ISO Quality Services, Dominic  
Knower. Managing Director Niche Environmental*

*Case Study*

*Iain McGuffie COG, Sam Walker,  
Biopak*

## SAGE 23

19TH & 20TH JULY

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Is zero chemicals the solution?

GRASS: Sustainable solutions for the grounds industry

Maintaining equipment; The importance of washdown systems

Electric equipment powering the future

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*Professor John Moverley, Sean Faulkner, Kersten  
UK & Ian Graham, (MD) Complete Weed Control*

*GRASS members*

*Mark Tomlinson*

*Coming soon*

## LEARNING HUB

19TH & 20TH JULY

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Breaking down barriers for land based education;

Engaging business with the education sector.

Is greater support needed for land based facilitators.

What are the industry bodies doing to bridge the gap?

The 5+ year plan ... Future proofing the industry.

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*Marcus Potter, CEO LANTRA*

*Wayne Grills, CEO BALI*

*Victoria Fiander, Wiltshire College*